

THE SMITTY



CORPORATE BAND CHALLENGE

BECOME A SPONSOR!



EVENT DETAILS

W.O. Smith's Fundraising Committee is hosting the third annual Smitty Band Challenge in August 2024. Multiple corporate bands, comprised of 50% of the company's employees, will compete to be crowned the most musically talented business in Nashville!

Bands will compete in an elimination round before competing again in a final championship where the three top bands will win cash prizes and titles. Only the first place band will receive the esteemed honor of "The Smitty Trophy" and bragging rights as the most musically talented corporation in Nashville!

This will be a fun night of music and friends all in support of W.O. Smith's mission to provide music lessons to low-children.

TITLE SPONSOR | \$7,500

1. Title/billing for overall entire event
2. 20 tickets to event (20 each for one night of elimination and finals)
3. Logo included in all marketing materials and online marketing
4. Mentions at event and in social media campaigns
5. Option to have an employee be one of the event Judges OR have a participating band in event

PRODUCTION SPONSOR | \$2,500

1. Sponsor to help cover costs of the backline/FOH, audio engineer
2. Logo on all marketing materials and on signage on FOH
3. Mentions at event and in social media campaigns
4. 10 tickets to event (10 each for one night of elimination and finals)

PRIZE SPONSOR | \$3,500

1. Sponsor to help cover costs of the prize package for the winning top bands
2. Logo on all marketing materials and on signage on Trophy/(ies)
3. Mentions at event and in social media campaigns
4. 16 tickets to event (16 each for one night of elimination and finals)

HOSPITALITY SPONSOR | \$2,500

1. Presenting sponsor to help cover the costs of the alcohol and food
2. Logo on all marketing materials and on signage at the bars/food tables at the event
3. Mentions at event and in social media campaigns
4. 10 tickets to event (10 each for one night of elimination and finals)



w.o. smith

n a s h v i l l e

c o m m u n i t y

m u s i c

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The school was founded in 1984 by William Oscar Smith. We serve children (aged 7-18) living in the Metropolitan Nashville area. Classes and lessons are fifty cents each.



Students are provided with an instrument of their choosing, a volunteer teaching artist, and any musical materials needed for their studies.







Volunteer teaching artists are community members, local performers, studio artists, and university students with a passion for sharing their musical gifts with the next generation.

ABOUT US

W.O. Smith Nashville Community Music School has provided music education to thousands of low-income children who otherwise would not have been able to afford such instruction since 1984. More than 200 volunteer teaching artists provide instruction to 500 children annually at the non-profit school. The school also makes instruments, music, and learning materials available to students at no additional expense. **For more information, please visit wosmith.org.**

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